







FOR IMMEDIATE RELEASE

Media Contact: Kinnedy Kuhn 614.791.3247 kkuhn@crawfordhoying.com

New Tribute Portfolio Hotel Announced at District 46 in Berea, Ohio

Construction on "The Barker Hotel, a Tribute Portfolio Hotel by Marriott," is expected to begin in late 2025

BEREA, OHIO (January 28, 2025) - <u>Haslam Sports Group</u>, which has ownership of the Cleveland Browns, and Independence, Ohio-based builder and developer, <u>DiGeronimo Companies</u> (DiGeronimo), have announced "The Barker Hotel" at the recently revealed <u>District 46 at CrossCountry Mortgage</u> <u>Campus</u> in Berea, Ohio. Construction on the five-story Tribute, a Marriott international lifestyle brand, Portfolio hotel is slated to begin late this year, with a project completion date in 2027.

"Adding The Barker Hotel as part of District 46 at CrossCountry Mortgage Campus will not only help continue to grow Berea and the surrounding areas, but also provide fans with an ideal place to stay right in the backyard of our facility," said Haslam Sports Group Chief Operating Officer David Jenkins. "We look forward to working with DiGeronimo Companies, Crawford Hoying, and Shaner Hotel Group and Marriott on this project to help complete the neighborhood, which is already bringing a variety of spaces to benefit the region."

The Barker will be in an ideal location within minutes of the Cleveland Browns' CrossCountry Mortgage Campus, <u>Cleveland Hopkins International Airport</u>, <u>Baldwin Wallace University</u> and downtown Cleveland. Haslam Sports Group and DiGeronimo have partnered with real estate developer, <u>Crawford Hoying</u>, and award-winning, international hotel owner, operator and developer, <u>Shaner Hotel Group</u> (Shaner) on the project.

"Anchoring the development with a hotel of the caliber of The Barker is consistent with our vision for District 46," said DiGeronimo Companies Chief Executive Officer, Vic DiGeronimo Jr. "We thank Haslam Sports Group, Crawford Hoying, Shaner, and Marriott for their partnership in bringing this unique hotel offering to Berea."

Designed by Meyers + Associates, the Tribute Portfolio hotel will encompass more than 96,000 square feet and will feature a range of amenities, including a bar and restaurant, a fitness center, meeting space, and more, all crafted to enhance the guest experience.

"We're thrilled to be expanding our portfolio by partnering with top-tier sports and entertainment venue leaders such as Haslam Sports Group," said Plato Ghinos, President of Shaner Group. "This project reflects our ongoing commitment to enhance guest experiences within our hotels."

The new Tribute Portfolio hotel will be developed by DiGeronimo and Crawford Hoying, and owned by Haslam Sports Group and DiGeronimo, with Shaner serving as the hotel operating partner. This new development marks the sixteenth collaborative hotel venture for Crawford Hoying and Shaner, which includes their award-winning AC Hotels in <u>Bridge Park/Dublin</u> and <u>Dayton</u>, <u>Ohio</u>, as well as, the newly opened <u>Hotel Celare</u> in Cincinnati, Ohio.







"We are excited to collaborate with Haslam Sports Group, DiGeronimo, and Shaner on this new hotel project in the Berea community," said Bob Hoying, Principal at Crawford Hoying. "We look forward to bringing this vision to life and contributing to the growth of the area."

Design/construction partners on The Barker include: Developer: DiGeronimo Companies & Crawford Hoying Operator: Shaner Hotel Group General Contractor: Independence Architect: Meyers+Associates Brand: Arrival Interior Design: ESG Site Contractor: Independence Excavating Construction Management: Independence Construction

Digeronii

-

About Haslam Sports Group

Haslam Sports Group embraces the positive impact of sports and its unique opportunity to unify communities. Through the Haslam and Johnson families' network of industry experience and relationships, their mission is to create world class organizations that achieve sustainable success, provide a best-in-class fan experience, and give back to their region. They see themselves as stewards of true community assets. HSG looks to invest in strategic sports and entertainment opportunities. Their current portfolio includes ownership of the Cleveland Browns, controlling ownership and operating stake in the Milwaukee Bucks, operating rights to Major League Soccer's Columbus Crew and the Astor Park mixed-use development project adjacent to Lower.com Field as well as several investments across the sports and entertainment industry via HSG Ventures including the WNBA, Dude Perfect, HOMAGE, Misfits Gaming Group, and Aston Martin Formula One Team. For more information, visit www.haslamsports.com.

About DiGeronimo Companies

Bringing development, construction, and capital under one umbrella to create exceptional value. From conception, through design, demolition, site work, construction, funding, development, ownership, and operation, the DiGeronimo Companies bring a "one-stop shop" philosophy to real estate development. With 65+ years in business, over 1,100 employees, and projects in 39 states, DiGeronimo Companies bring process-driven results to every partner. For more information, visit <u>www.digeronimocompanies.com</u>.

About Crawford Hoying

Crawford Hoying is a full-service provider for each aspect of real estate development, management, construction and sales in today's dynamic real estate market. At Crawford Hoying, the goal is to add value to each project while maintaining the highest level of integrity. The company's diverse portfolio includes for-rent and for-sale residential, commercial, hotel, industrial, mixed-use, senior housing and student housing. Crawford Hoying is invested heavily in Ohio, with more than \$3 billion in completed and active developments including the transformational Bridge Park in Dublin and the vibrant Water Street District in downtown Dayton. To learn more about Crawford Hoying, visit <u>www.crawfordhoying.com</u>.

About Shaner Hotels

Headquartered in State College, Pa., Shaner Hotels is one of the foremost owner-operator companies in the hospitality industry with more than \$1 billion invested in 60 hotel properties owned and managed across the U.S., Italy, Greece and the Bahamas. Over the past 40 years, the company has also been engaged in both new development and redevelopment of more than 80 hotel projects with leading brand affiliations such as Marriott International, InterContinental Hotels, Choice Hotels and Hilton. New properties are constantly evaluated as Shaner Hotels continues a conservative yet opportunistic approach to growth. For more information about the company and its divisions visit <u>www.shanercorp.com</u>.