



LUCCA SUMMER FESTIVAL RETURNS WITH ONE OF ITS BEST EDITIONS EVER

The best of international music will be on stage in Lucca for a total of no less than 19 evenings, some of which have already been sold out for some time.

Ed Sheeran and Eric Clapton will be headlining in front of the Walls of Lucca, with Rod Stewart, Lenny Kravitz, Smashing Pumpkins, and Duran Duran among the most anticipated in Piazza Napoleone.

LUCCA, May 29, 2024 - In a press conference held this morning directly on the stage next to the iconic Walls of Lucca, D'Alessandro and Galli unveiled the latest details regarding the 2024 edition of LSF that will begin next Sunday with the highly anticipated only Italian concert of Eric Clapton. An edition that is already exceptional for several reasons, starting with the record number of 19 evenings, many of them, another incredible fact, already sold out long ago. As many as 9 concerts will be Italian exclusives and for the first time in the festival's history some artists (Ed Sheeran and Duran Duran) will schedule a double date within the billboard. There will also be room for a special event related to classical music that will see Maestro Riccardo Muti perform Puccini's *capovalor* alongside the Walls.

After more than 25 years of activity it now seems impossible to improve, and instead I think I can say that what we are about to experience will be the best edition of LSF ever. It will be a joy for us to welcome onstage music legends and big names from the legendary *Slowhand*, which Clapton will perform in his only highly anticipated Italian concert in front of a large, seated audience. The following weekend will be the turn of the two Ed Sheeran concerts, who chose Lucca for his two unique performances in Italy for which he will gather about 80 thousand people from all over Italy (only 20% sold in Tuscany) and also from the rest of the world (7% tickets were sold abroad).

Before opening the doors of Piazza Napoleone, Lucca Summer Festival will lend its stage to an event celebrating the centenary of the death of legendary Lucchese composer Giacomo Puccini. In an evening that will be broadcast live and worldwide by RAI TV, the Maestro Riccardo Muti will take the podium to conduct the Orchestra Cherubini, formed exceptionally on the occasion of the 20th anniversary of its founding, by 130 musicians who will accompany the performances of opera singers.

From June 30, the program will continue in Napoleon Square, with another 17 extraordinary evenings. In the unique setting of the central Lucchese Square, memorable concerts representing various styles, genres and even eras will be witnessed, attracting audiences of all ages and tastes.

The first night (June 30) will feature dance EDM by Swedish House Mafia on stage, to be followed by two of the most interesting names in the new music scene: trapper Tedua (July 3) and Geolier (July 5), fresh from his success at the Sanremo Festival.

A great festival like Lucca needs great partners at its side, such as those that will accompany LSF in this edition on July 6th. Many of these are local brands starting with Italo Fontana's Main Partner U-Boat, which in addition to supporting the festival, will showcase its extraordinary watches at several backstage locations. Acqua Silva will be the official water of the festival and will be present both backstage and at bar points dedicated to the public. Grand Universe Hotel, a historic structure revalued in recent years by the Shaner Group and located right in Piazza Napoleone will be the official hotel of LSF and will host many of the performing artists. Banco BPM confirms its presence by becoming one of

LSF's longest standing and most important partners. Volvo will provide the festival's service cars in addition to displaying its cars for the benefit of the public in Giglio Square. Finally, Leroy Merlin will oversee setting up the Village Hospitality Backstage as well as furnishing the Skyboxes set up on the Walls.

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